Message Text

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PAGE 01 PRAGUE 00866 051854Z ACTION EUR-12

INFO OCT-01 EB-08 ISO-00 /021 W

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R 051432Z APR 77 FM AMEMBASSY PRAGUE TO USDOC WASHDC INFO SECSTATE WASHDC 2393

UNCLAS PRAGUE 0866

COMMERCE FOR BEWT/TPD (THOMPSON)

E.O. 11652: N/A TAGS: BEXP, CZ

SUBJECT: TEXTILE EQUIPMENT TSS

- 1. SUMMARY: EMBASSY REPORTS MARCH 31 APRIL 1 TEXTILE EQUIPMENT TECHNICAL SALES SEMINAR IN PRAGUE. END SUMMARY.
- 2. SEMINAR WAS OPENED MARCH 31 BY DCM. REPRESENTING CZECHOSLOVAK SIDE OF US-CZECHOSLOVAK ECONOMIC COUNCIL (WHICH CO-SPONSORED EVENT) WAS ING. DUSAN ZABRODSKY, GENERAL DIRECTOR OF INVESTA, FOREIGN TRADE COMPANY RESPONSIBLE FOR TEXTILE EQUIPMENT. ALSO PRESENT AT OPENING WAS LUDVIK CERNY, PRESIDENT OF THE CZECHOSLOVAK CHAMBER OF COMMERCE. CERNY HAD NOT PREVIOUSLY ATTENDED ANY OF THE TSS'S IN PRAGUE THOUGH THE CZECHOSLOVAK SIDE OF THE COUNCIL HAS SPONSORED ALL BUT ONE.
- 3. TSS PARTICIPANTS RECEIVED EMBASSY BRIEFING FROM E/C COUNSELOR ROBERT MONTGOMERY AND ATTENDED RECEPTION HOSTED BY MONTGOMERY EVENING OF MARCH 31. ATTENDANCE AT THIS HIGHLY SUCCESSFUL EVENT WAS APPROXIMATELY 125 INCLUDING 75-80 CZECHOSLOVAK GUESTS.
- 4. SEMINAR PAPERS WERE WELL RECEIVED BY CZECHOSLOVAK AUDIENCE WHICH TOTALLED 70 FIRST DAY AND ABOUT 60 UNCLASSIFIED

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SECOND DAY. SEMINAR PARTICIPANTS INDICATED SATISFACTION WITH ARRANGEMENTS AND NOTED THAT GOOD CONTACTS WERE MADE DURING THE TWO DAYS. SEVERAL PARTICIPANTS DISCOVERED PREVIOUSLY UNKNOWN PROJECTS AND ARE IN PROCESS OF PREPARING QUOTES.

5. EXPENSES FOR SEMINAR FOLLOW:

2 BUFFET LUNCHES \$300

SIMULTANEOUS TRANSLATION EQUIPMENT 600

SITE RENTAL 700

ONE-HALF PAYMENT FOR CHAIRMAN'S SUITE 250

INTERPRETERS 225

TRANSPORTATION TO AND FROM AIRPORT 100

PRINTING COSTS 225

RECEPTIONIST 35

EMBASSY LOCAL STAFF OVERTIME 50

PHOTOGRAPHER AND PHOTOGRAPHS 50

SIGNS FOR HOTEL 40

RECEPTION 300

\$2875

THESE EXPENSES ARE PRELIMINARY SINCE NOT ALL BILLS HAVE ARRIVED. IT IS EXPECTED THAT TOTAL COSTS WILL NOT DIFFER SIGNIFICANTLY FROM FIGURES SHOWN ABOVE. COSTS ARE \$65 BELOW ORIGINAL ESIMATE. UNCLASSIFIED

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Message Attributes

Automatic Decaptioning: X

Capture Date: 01-Jan-1994 12:00:00 am Channel Indicators: n/a **Current Classification: UNCLASSIFIED**

Concepts: n/a Control Number: n/a Copy: SINGLE Sent Date: 05-Apr-1977 12:00:00 am

Decaption Date: 01-Jan-1960 12:00:00 am

Decaption Note: Disposition Action: n/a Disposition Approved on Date: Disposition Case Number: n/a Disposition Comment:

Disposition Date: 01-Jan-1960 12:00:00 am

Disposition Event: Disposition History: n/a Disposition Reason:

Disposition Remarks: Document Number: 1977PRAGUE00866 Document Source: CORE

Document Unique ID: 00 Drafter: n/a

Enclosure: n/a Executive Order: N/A Errors: N/A

Expiration: Film Number: D770119-0064 Format: TEL

From: PRAGUE Handling Restrictions: n/a

Image Path: ISecure: 1

Legacy Key: link1977/newtext/t19770486/aaaacxir.tel

Line Count: 98 Litigation Code IDs: Litigation Codes:

Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: f517efa9-c288-dd11-92da-001cc4696bcc

Office: ACTION EUR

Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a

Page Count: 2
Previous Channel Indicators: n/a Previous Classification: n/a
Previous Handling Restrictions: n/a

Reference: n/a Retention: 0

Review Action: RELEASED, APPROVED Review Content Flags: Review Date: 11-Jan-2005 12:00:00 am

Review Event: Review Exemptions: n/a **Review Media Identifier:** Review Release Date: n/a Review Release Event: n/a **Review Transfer Date:** Review Withdrawn Fields: n/a

SAS ID: 2893179 Secure: OPEN Status: NATIVE

Subject: TEXTILE EQUIPMENT TSS

TAGS: BEXP, CZ To: COM Type: TE

vdkvgwkey: odbc://SAS/SAS.dbo.SAS_Docs/f517efa9-c288-dd11-92da-001cc4696bcc

Review Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009

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